



Grand Vision Growth & Investment Areas

Regional Network Meeting

Monday, June 11th, 2012: 10a.m. – 12p.m.

1209 S. Garfield Ave.– Michigan Works!

Mission Statement: Facilitate the growth and entrepreneurial culture of unique cities and villages that strengthen our region by encouraging business development, removing barriers, utilizing incentives, and fostering public and private improvements.

Proposed Agenda

I. Welcome & Introductions (10:00 a.m.)

- James Bruckbauer MLUI
- Hugh Campbell – Ellsworth
- Wally Delamater – Suttons Bay
- Kathy Egan – Suttons Bay
- Penny Hill – Kalkaska
- Carol Karas – Kalkaska DDA
- Jan Kellog – NLEA/NWMCOG
- Jack Kelly – Elmwood Twp
- Wayne Kladder – Acme Twp
- Tim Knutsen – Beckett & Raeder, Inc.
- Jim MacInnes – Crystal Mountain
- Connor Miller – Northsky
- Lou Nemeth
- Patty O'Donnell – NWMCOG
- Kurt Schindler – MSU Extension
- Kirstie Sieloff – NWMCOG
- Blake Smith – USDA
- Tom Stephenson – MI Connect
- John Sych – Grand Traverse County
- Erick Takayma – Acme
- Mike Woods – NWMCOG

II. UPDATE - Regional Plan for Sustainable Development (10:15 a.m.)

A. Patty O'Donnell – NWMCOG

- Grant from HUD to work towards sustainable communities
- PowerPoint
 - Outcome—strategy and implementation document
 - Three-year grant
 - Will include housing, transportation, land use, energy
 - HUD grant based on livability principals
 - Growth and investment relates to three goals in particular
 - NWMCOG lead applicant—fiscal responsibility of grant
 - 15 partner contracts



- Consortium—public can be a part (biannual meetings)
- Growth and Investment Network can be involved with data collection—talk with MikeWoods, Regional Planner at NWMCOG

III. Identification of Growth and Investment Areas (10:30 a.m.)

- A. Grand Traverse County – John Sych
 - Planning & Development Department compliments local government units' efforts (Land Bank, Economic Development Corporations, Community Development Block Grant, Affordable Housing Trust Fund, etc.)
 - Strives to align programs with Grand Vision
 - Looking to identify Growth and Investment areas to assist in attracting funding
 - MEDC often wants to focus on Downtown Traverse City (just the few blocks)—we hope this will help attract funding to other areas
 - Mapping to find priority areas in communities within Grand Traverse county
 - Identifying actual assets—many characteristics (BATA routes, schools, grocery stores, village center (as identified in master plan), libraries, DDAs, etc.
 - The idea is to identify patterns
 - Set up a mechanism to evaluate each potential project and see if it qualifies as a Growth and Investment project
- B. Self-Identification list – Mike Woods
 - Community Asset Inventory
 - This inventory will help gather data on growth and
 - We welcome feedback—please feel free to edit and send back
 - Want to have final draft by end of summer
 - All local government unit representatives will receive inventory—may fill it out as they like (with community participation, office, etc.)
 - Only want one survey per local unit returned
 - investment
- C. Wrap Up & Action Steps
 - Send feedback

V. Community Growth Grantee Updates (11:30 a.m.)

- Acme Township – Wayne Kladder
 - Shoreline corridor
 - Placemaking initiative
 - In the process of informing the public/property owners
 - Youth outreach (Meet Your Beach Day)
 - <http://www.acmeshores.org/>
- Village of Ellsworth – Hugh Campbell
 - Farmers market during baseball games
 - <http://www.ellsworthfarmersmarket.net/>
- Village of Kalkaska – Penny Hill
 - Wayfinding
 - Have designs ready
 - Close to ordering signs
- Elmwood Township – Jack Kelly



- Corridor sub-area master plan (will be an appendix for township plan)
- Completed RFQ process
- Will be completed by end of September

VI. Community Updates, Sharing, and Public Comment (11:45 a.m.)

- Village of Kalkaska – Penny Hill
 - Starting on project through DDA
 - Make improvements around Trout fountain
 - Seeking bids from contractors
- Jack Kelly
 - Thank you to NWMCOG and Kellogg for coming up with this program
- Mike Woods
 - Bus stop inventory—looking for volunteers
 - Take pictures and fill out inventory
 - Stops will be recorded with GPS
 - Please contact Mike Woods or Barbara Gordon-Kessel
 - All future Growth and Investment meetings will be at Michigan Works! for the rest of the year
 - NWMCOG and MSU are putting together educational workshops
 - Three different locations
 - Inter-governmental cooperation
 - Registration available
- Kurt Schindler
 - Educational workshops will help with cooperation
 - Statutory incentive sharing—will have to show cooperation efforts
- James Bruckbauer
 - Energy Efficiency Upgrade Summit – Haggerty Center, Thu. June 14th
 - 7:45 a.m.-Noon
 - <http://www.mlui.org/>
- 4th Annual Breezeway Cruise
 - June 22nd - 4th Annual Breezeway Cruise; dessert in Atwood
 - Saturday there will be side cruises
 - <http://ridethebreezeway.com/>
- Next Growth and Investment meeting August (second Monday)

VII. Adjourn (12:00 p.m.)

This meeting is open to all who wish to attend. If you are planning to attend and have a disability requiring any special assistance at the meeting, please notify the Northwest Michigan Council of Governments – Matt McCauley (231-929-5061/E-mail at mccauley@nwm.cog.mi.us)